

2016/2017 Officers

Elizabeth Lundquist, PE *President*

Parsons Brinckerhoff
999 Third Avenue, Suite 3200
Seattle, WA 98104
(206) 382-8314
lundquist@pbworld.com

Ben Blanchette, PE *President-Elect*

Hart Crowser, Inc.
3131 Elliott Ave, Suite 600
Seattle, WA 98121
(206) 826-4578
ben.blanchette@hartcrowser.com

Fadzilah Saidin, PhD, PE *Treasurer*

ILF Consultants, Inc.
400 112th Ave NE, Suite 205
Bellevue, WA 98004
(425) 209-4989
dila.saidin@ilf.com

Steve Johnson *Education Chair*

Soldata, Inc.
1448 Elliott Ave W
Seattle, WA 98121
(206) 588-1691
Stephen.johnson@soldatagroup.com

Alex Ciccone, PE *Secretary*

Hart Crowser, Inc.
3131 Elliott Ave, Suite 600
Seattle, WA 98121
(206) 826-4497
Alex.ciccone@hartcrowser.com

Mark Rohrbach, PE, GE, P. Eng

Membership Chair
Hayward Baker, Inc.
(206) 223-1732
MARohrbach@HaywardBaker.com

Ty Jahn, PE

Public Relations Chair
Condon-Johnson
(425) 988-2150
TJahn@condon-johnson.com

Brendan Cioto

Webmaster
Shannon and Wilson
(206) 695-6735
BWC@shanwil.com



December 15, 2016

RE: ASCE Seattle Section Geotechnical Group and Seattle Geo-Institute Chapter
2017 Groundhog Publication
Article & Advertisement Submission Details

Dear Members:

The **Groundhog** is the ASCE Seattle Section Geotechnical Group and Seattle Geo-Institute Chapter's official yearly newsletter. The Groundhog is published to inform Chapter members and other professionals of our group's achievements, recent activities, goals and other significant issues in the geotechnical community. For your reference, copies of previously released Groundhogs are available on the group website (<http://seattlegeotech.org/2015/12/past-groundhogs/>).

Each local organization or firm represented by the Chapter's membership is invited to submit a brief article summarizing their organization's services and trends over the past year, plans for the coming year, changes in their organization and promotions. The publication date for the 2017 Groundhog is Thursday, February 2, 2017.

SUBMISSION DEADLINE & CONTACT INFORMATION

Each year, the Secretary of the ASCE Seattle Section Geotechnical Group and Seattle Geo-Institute Chapter is responsible for the publication of the Groundhog. This year, the Secretary is Alex Ciccone with Hart Crowser, and his contact information is:

Alex Ciccone
Hart Crowser
3131 Elliot Avenue, Suite 600
Seattle, WA 98121
Direct: (206) 826-4497
Email: alex.ciccone@hartcrowser.com

All submissions for publication will need to be sent to Alex in the formats identified below. In order to meet the February publication date, **all submissions are due by Tuesday, January 17, 2017.**

ORGANIZATION SUBMISSION GUIDELINES

The size limit for an organization submission is 400 words. The submission should be formatted in MS Word (.doc or .docx) and sent via email. Please include a contact person and a logo for your organization, formatted as a JPEG (.jpg), to include with the article for your organization. Please be aware that our editorial panel reserves the right to edit and/or delete text contained within each submission to modify or remove items that are determined to be unsuitable for publication.

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ADVERTISEMENTS

Firm advertisements are included at the end of the Groundhog Newsletter at the following rates:

- ½ Page: \$ 200.00
- Full Page: \$ 300.00

Advertisements need to be formatted as a JPEG (.jpg).

CLASSIFIED ADS / JOB POSTINGS

Classified ads, primarily job postings are included at the end of the Groundhog Newsletter. Classified ads may be placed for a rate of \$50 for a full page.

PAYMENT FOR ADVERTISEMENT & JOB POSTINGS

Payment for advertisements and job postings must be made by check. The check should be made out to "ASCE Seattle Geotechnical Group" and mailed to Alex Ciccone. If payment is not received prior to the publication date, your advertisement/job posting will not be included.