December 15, 2016

RE: ASCE Seattle Section Geotechnical Group and Seattle Geo-Institute Chapter
2017 Groundhog Publication
Article & Advertisement Submission Details

Dear Members:

The Groundhog is the ASCE Seattle Section Geotechnical Group and Seattle Geo-Institute Chapter’s official yearly newsletter. The Groundhog is published to inform Chapter members and other professionals of our group’s achievements, recent activities, goals and other significant issues in the geotechnical community. For your reference, copies of previously released Groundhogs are available on the group website (http://seattlegeotech.org/2015/12/past-groundhogs/).

Each local organization or firm represented by the Chapter’s membership is invited to submit a brief article summarizing their organization’s services and trends over the past year, plans for the coming year, changes in their organization and promotions. The publication date for the 2017 Groundhog is Thursday, February 2, 2017.

SUBMISSION DEADLINE & CONTACT INFORMATION

Each year, the Secretary of the ASCE Seattle Section Geotechnical Group and Seattle Geo-Institute Chapter is responsible for the publication of the Groundhog. This year, the Secretary is Alex Ciccone with Hart Crowser, and his contact information is:

Alex Ciccone  
Hart Crowser  
3131 Elliott Avenue, Suite 600  
Seattle, WA 98121  
Direct: (206) 826-4497  
Email: alex.ciccone@hartcrowser.com

All submissions for publication will need to be sent to Alex in the formats identified below. In order to meet the February publication date, all submissions are due by Tuesday, January 17, 2017.

ORGANIZATION SUBMISSION GUIDELINES

The size limit for an organization submission is 400 words. The submission should be formatted in MS Word (.doc or .docx) and sent via email. Please include a contact person and a logo for your organization, formatted as a JPEG (.jpg), to include with the article for your organization. Please be aware that our editorial panel reserves the right to edit and/or delete text contained within each submission to modify or remove items that are determined to be unsuitable for publication.
ADVERTISEMENTS

Firm advertisements are included at the end of the Groundhog Newsletter at the following rates:

- ½ Page: $200.00
- Full Page: $300.00

Advertisements need to be formatted as a JPEG (.jpg).

CLASSIFIED ADS / JOB POSTINGS

Classified ads, primarily job postings are included at the end of the Groundhog Newsletter. Classified ads may be placed for a rate of $50 for a full page.

PAYMENT FOR ADVERTISEMENT & JOB POSTINGS

Payment for advertisements and job postings must be made by check. The check should be made out to “ASCE Seattle Geotechnical Group” and mailed to Alex Ciccone. If payment is not received prior to the publication date, your advertisement/job posting will not be included.